

18th January 2010

Holista CollTech's GM/CSO transitions to Scientific Advisory Board

Holista CollTech Limited (ASX: HCT) would like to announce a change in role for Dr Deborah Cooper.

Dr Cooper will transition from her role as General Manager/Chief Scientific Officer of Holista CollTech at the end of February 2010 to take up a position as a member of the Scientific Advisory Board.

Dr Cooper initially joined CollTech as a Consultant in 2005, subsequently taking up the position of Chief Scientific Officer in 2006 before being appointed General Manager in 2007.

During her tenure with the company, she was instrumental in the development of the company's cosmetic and research grade collagens and other initiatives such as nano-collagen, electrospun collagen, collagen membranes and collagen putty.

In her advisory capacity she will provide continuance to these ongoing projects. She will also assist with future product development and continue her commitment to seeing ovine collagen become the collagen of choice in the global collagen market.

In the interim, the day to day running of the company will be taken over by the Managing Director, Dr. Rajen. M.

Your Faithfully

Dr Rajen. M.
Managing Director

About Holista CollTech Limited

Holista CollTech Ltd is a merger of Holista Biotech Sdn Bhd and CollTech Australia Ltd focusing on natural ingredients for health supplements and lifestyle products. The company is the only producer of sheep (ovine) collagen using its patented extraction methods and is on track to develop a nano-encapsulated ovine collagen. Holista CollTech leads in research on herbs and food ingredients from Malaysia's rainforest – the oldest in the world. The company's mission is to build a world class company, focus on providing consumers with scientifically enhanced, engineered and tested natural health supplements and consumer products. The company is listed on the Australian Securities Exchange (HCT).

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ASX/MEDIA RELEASE



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