

AMERICAN MASTERS OF TASTE

The National Organization Dedicated to the Pursuit of Taste Excellence

2019 U.S.A. TASTE CHAMPIONSHIPS

– Holista Foods, Inc. –

– AWARD OF EXCELLENCE IN NATIONAL JUDGING –

Northern California, Friday, October 25, 2019 – *Holista Foods, Inc.* was selected as a winning product line in the retail category of “*Low Glycemic Pasta.*”

Their submissions in this product category, *Low Glycemic Spaghetti and Low Glycemic Linguine* were both judged excellent in Northern California by a panel of *Masters of Taste* selected by *Chefs In America*.

The protocols of “triple blind” judging include the following ground rules to ensure accurate and fair judging results.

Evaluators do not know:

- 1. Who the manufacturer is**
- 2. What the product variety or appellation is**
- 3. What the other evaluators’ scores and comments are during evaluation**

The *American Masters Of Taste* judging panel stated that, “*Holista Foods’ Spaghetti and Linguine were both very well executed. Olive oil and sauces adhered well and we would be hard pressed to differentiate these from traditional semolina pastas.*”

The judging was part of the on-going *U.S.A. Taste Championships* and *U.S.A. Beverage Championships* founded in 1986 with the establishment of *Chefs In America*, whose professional culinary board members gather weekly to conduct taste tests on a myriad of foodservice and retail grocery products.

Holista Foods, Inc. was declared a *2019 U.S.A. Taste Champion*.

For further information, contact the National Headquarters of *Chefs In America* by calling (707) 557-8700 or emailing: info@chefsinafrica.org

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