

## **Holista to Launch “List N” Disinfectant Solution**

### **ASX Announcement**

**11 December 2020**

### **Highlights**

- **Holista is authorised to immediately offer a “List N” certified solution to disinfect buildings amid a second wave of COVID-19 infections**
- **Laboratoire M2 to supply its List N disinfectant, Bioesque, for use in the M3® system while Path Away® is in the process of being registered on List N**
- **Bioesque is a botanical 100% natural disinfectant similar to Path-Away®**
- **Products on List N meet U.S. EPA’s criteria for use against SARS-CoV-2, which causes COVID-19**
- **GICC has tested and certified Bioesque as the only alternative disinfectant to Path-Away® that can be used in the M3® system**

**Holista Colltech Limited** (ASX:HCT, “Holista” or “the Company”) is pleased to announce that the Company will immediately offer a “List N” solution to disinfect buildings and kill coronavirus.

Holista’s joint-venture partner, Global Infection Control Consultants LLC (“GICC”), has secured a List N disinfectant solution, Bioesque (EPA Reg. No: 87742-1-92595), from Laboratoire M2 that will be offered with GICC’s revolutionary M3® HVAC and fogging system.

While it is too early to quantify the economic impact on Holista as a result of this arrangement, a gross profit margin of approximately 30% per unit will be earned by the Company. Of further benefit, this arrangement allows Holista to immediately showcase the List N-compliant solution to potential customers while awaiting List N certification for Path-Away®. The arrangement with Laboratoire M2 will terminate when Path-Away® achieves List N status.

Currently, the average number of COVID-19 cases hovers close to 200,000 a day and one American dies every 30 seconds approximately from the disease. U.S. health officials expect conditions to worsen going into Christmas and most

government and enterprise customers will only consider using solutions that are listed on the U.S. Environmental Protection Agency's (EPA's) List N.

Products on List N are deemed by the EPA to kill SARS-CoV-2, the novel coronavirus that causes COVID-19.

### **How the M3® system works against COVID-19**

The M3® system can be used as a fogging solution or integrated with a building heating, ventilation and air-conditioning ("HVAC") system to kill airborne viruses and harmful pathogens using disinfectants made only from natural ingredients, which are not harmful to humans.

"It is critical that we are able to offer a List N solution now as the market opportunity for the M3® system has never been greater," said Dr Arthur V. Martin, President of GICC, which invented the M3® system.

"Even as a COVID-19 vaccine is being rolled out today, there will still be strong demand for solutions like M3® in the long-term given the considerable time it takes for a vaccine to be distributed to the population-at-large, and the increased focus on controlling all types of viruses in the post-COVID world."

### **Holista's Partnerships**

Path-Away® and Bioesque are the only two disinfectants that are approved by GICC for use in the M3® systems.

"It is exciting to be able to offer a List N certified solution today while GICC and Holista are in the process of additionally getting Path-Away® on the EPA's List N. Having the flexibility to offer Bioesque with the M3® system will allow us to immediately offer a fully approved solution at a time of real need," said Dr Rajen Manicka, CEO of Holista.

Holista signed a partnership agreement with Eight Mercatus USA (announced on 14 September 2020), which is led by highly respected business leader, Mr Poonacha Machaiah, to market Holista's range of innovations.

Mr Machaiah is currently the CEO of the Chopra Foundation, and through his extensive business contacts in the U.S., Eight Mercatus USA is showcasing the List N solutions.

This announcement has been approved for release by the Board of Directors.

**-Ends-**

## **About Holista Colltech Limited**

Holista Colltech Ltd("Holista") is a natural wellness company, that has the following main divisions:

- Dietary supplements
- Food Ingredients
- Ovine collagen
- Infection Control Solutions

Holista has a global collaboration with Global Infection Control Consultants LLC to use Path-Away®, a plant-based solution that is proven to kill a broad spectrum of microbes. The all-natural alcohol-free active ingredient is used in Holista's range of sanitising products under the NatShield™ brand.

Listed on the Australian Securities Exchange ("ASX"), Holista researches, develops, manufactures and markets health style products. Holista's suite of ingredients includes low GI baked products, reduced-sodium salts, low-fat fried foods and low-calorie sugar without compromising taste, odour and mouthfeel. Holista also produces sheep (ovine) collagen using patented extraction methods.

For more information on Holista, please visit <https://www.holistaco.com/>

### **For further information, please contact:**

#### **Corporate Affairs & Business Opportunities**

Corporate Matters: investor@holistaco.com

General Enquiries: enquiries@holistaco.com

#### **Australia**

Level 5, 126 Phillip Street,  
Sydney, NSW 2000  
P: 02 8072 1400; F: 02 8072 1440

#### **Malaysia**

12th Floor, Amcorp Trade Centre, PJ Tower  
No. 18, Persiaran Barat off Jalan Timur  
46000, Petaling Jaya, Malaysia  
P: +603 7965 2828 ; F: +603 7965 2777

### **Australia and New Zealand Investor relations and media enquiries:**

Brendon Lau, Vantage Point Partners  
E: brendon@vantagepointpartners.com.au  
M: +61 409 341 613

### **Global Investor Relations and Media Enquiries:**

WeR1 Consultants Pte Ltd  
E: holista@wer1.net  
M: +65 673 74 844